Internship Opportunity at StarKid Co.

Dear students,

We are thrilled to invite you to join our dynamic and innovative team at StarKid Co as an intern in Marketing and Sales as well as in Team Management & Human Resources.

Our goal is to attract individuals who resonate with our project and are passionate about their expertise.
About Us

StarKid Co. is a vibrant and forward-thinking startup, located in Ljubljana, Slovenia, and committed to making best effort in providing meaningful educational content for children, conveying the virtues of developing inner peace and compassion. We pride ourselves on our collaborative and inclusive culture, where every team member is encouraged to contribute their unique ideas and skills.

Why Join Us?

- **Hands-On Experience**: Gain practical experience in key areas such as Marketing and Sales, Team Management, and Human Resources.
- **Innovative Environment**: Be a part of a startup where creativity and innovation are at the forefront of everything we do.
- **Collaborative Culture**: Join a supportive team that values each member’s contributions and fosters a spirit of collaboration and mutual respect.

Your Role

As an intern, you will have the opportunity to:

- **Marketing and Sales**: Assist in developing and implementing marketing strategies, conducting market research, and engaging with potential clients.
- **Team Management**: Support team leaders in organizing tasks, coordinating projects, and ensuring effective communication across the team.
- **Human Resources**: Help with recruitment, onboarding, and fostering a positive workplace culture.

What We’re Looking For

- **Passion**: A genuine interest in marketing, sales, team management, and HR.
- **Enthusiasm**: Eagerness to learn and a proactive attitude.
- **Team Player**: Ability to work well in a team-oriented environment.
- **Communication Skills**: Strong written and verbal communication skills.

How to Apply

If you are excited about this opportunity and believe you would be a great fit for our team, we would love to hear from you! Please fill out Google Form provided on this link [https://forms.gle/u2c4fWRy41B6zk6J6](https://forms.gle/u2c4fWRy41B6zk6J6) and someone from our team will reach out to you!

Join Us

At StarKid Co we believe, that every team member plays a vital role in our success. We are excited about the possibility of you joining us and contributing to our journey. We look forward to welcoming you to our team and working together to achieve great things.

Warm regards,
StarKid Team
Content catering to children and parents

StarKid is currently in the process of developing digital products that provide educational content for both children and parents.

Upon completion of our production plans, parents will have the opportunity to subscribe to our digital program. This platform will allow children to enjoy mindfulness stories featuring our 4 StarKid characters, while also offering high-value video content for parents.
Content for younger kids

For children aged 3 to 8, we provide products that showcase our 4 StarKid characters - Minna, Ory, Lumo, and Tokala.

Our current stories are presented in a puppet show style, shot with a greenscreen and enhanced with background illustrations, with the addition of stop-motion plasticine animations for intricate details and text.
Our illustrated books

Additionally, we provide an illustrated book and a coloring book to promote mindfulness activities without relying on a computer screen.
Our future is 3D

Our StarKid characters have also been crafted in 3D, and we plan to shift our storytelling style to this format in the future.
Content for older kids

We are also considering creating content tailored for children aged 9 to 12.

This content requires a simpler production approach, focusing on popular topics such as common superheroes. These videos mainly consist of voiceovers accompanied by a collection of engaging images featuring their favorite superheroes.
Masterclass

We are assembling a panel of experts from various fields to share their insights on parenting in our StarKid Masterclass.

With the same team, we plan to create additional content by producing YouTube podcasts.

Key points:
- Top-notch quality
- Practical information
- Storytelling elements
- Documentary-making aspects
Looking forward to connect with likeminded young professionals!