

Effective Policy Brief Writing

Food Security Policy-Making

Department of Economics and Management – University of Pavia

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Key Highlights

■ Fully Virtual

■ Earn a Digital Badge

■ International Collaboration

Course Overview

This fully virtual micro-credential course builds participants' capacity to write concise, evidence-based, and persuasive policy briefs that inform and influence decision-making processes on food security issues.

Learning Outcomes

- Understand the structure and components of a policy brief
- Apply food security concepts to evidence-based policymaking
- Develop, present, and defend a policy brief

Course Outline

Module	Topics & Activities
1. Introduction to Policy Briefs	What is a policy brief, audiences, components, visuals, writing for impact
2. Basics of Food Security	Dimensions, global challenges, translating evidence into policies
3. Practical Workshop	Drafting briefs, peer review, feedback, finalization
4. Presentation & Evaluation	Student presentations, Q&A, feedback

Schedule

- 7, 8, 14, 15 October 2025 → Online Training (3–5 PM IT)
- 15–25 October 2025 → Group Work
- 28 October 2025 → Final Presentations

Certification

Participants who successfully complete the course and pass the evaluation will receive a **digital open badge** as recognition of their skills.

■ **To Apply:** Send an email to maria.sassi@unipv.it by **20 September 2025**, including your name, department, degree program, and email address.